



Aquaculture UK

GLASGOW, SCOTLAND

16-17 JUNE 2026

THE HEART OF THE INTERNATIONAL AQUACULTURE COMMUNITY

Exhibit and Sponsorship Opportunities

EXHIBITION | WORLD CLASS EDUCATION PROGRAMME | NETWORKING | SOCIAL ACTIVITIES, INC. AQUACULTURE AWARDS DINNER

www.aquacultureuk.com

Organised by **diversified**



MEET, INNOVATE, GROW

Aquaculture UK is a bi-annual event for the international aquaculture community to meet, network, and discover new technology. No other UK event offers such direct access to qualified buyers and suppliers.

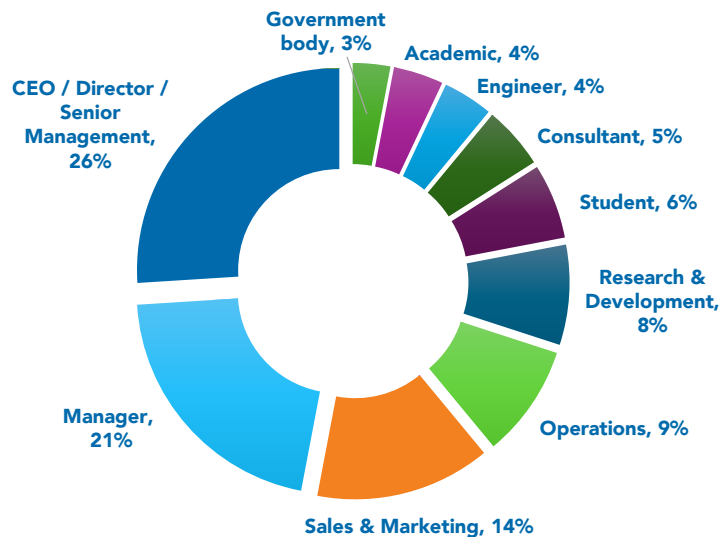
WHO ATTENDS?

2,200+
VISITORS IN 2024
FROM 30
COUNTRIES

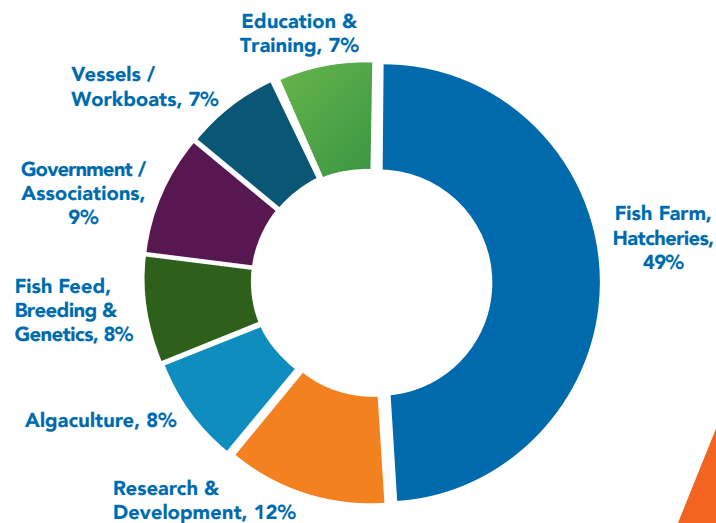
91%
WERE SATISFIED
WITH THEIR
EXPERIENCE AT
AQUACULTURE UK
2024

93%
OF VISITORS RATE
AQUACULTURE UK
AS **IMPORTANT** TO
THEIR BUSINESS /
ORGANISATION

2024 VISITORS BY JOB DESCRIPTION



2024 VISITORS BY COMPANY TYPE



"If you are looking to break into the business, there is probably no finer an event than Aquaculture UK to align your company with to promote your goods and services."

GRAHAM MILNE,
RED ROOSTER LIFTING,
BUSINESS DEVELOPMENT
MANAGER

SAMPLE JOB TITLES

Project Manager Technical | **Skipper** | Farm Manager | **Vessel & Infrastructure Manager** | Environment Protection Officer | **Managing Director** | Surveyor | **Veterinarian** | COO | CEO | **Nutrition Manager** | Unit Manager | **Biologist** | Sales Manager | **Researcher** | Marine Manager | **Aquaculture Technical Specialist** | Procurement | **Head of Sustainability & Human Rights** | Consultant | **Senior Biologist** | Safety Manager/Site Manager | **Fish Health Biologist** | Yard Manager | **Diving Supervisor/Manager** | Risk Management Surveyor | **Head of Wellboats** | Product Developer | **Intern** | Technical Manager | **Product Manager** | RAS Specialist & Biologist | **Lecturer** | Mechanical Design Engineer | **Animal Breeding Consultant** | Senior Veterinary Inspector | **Fisheries Technical Specialist** | Co-founder |

WHO EXHIBITS?

Pen Systems

Pontoons / Workboats / Mooring

Breeding & Genetics

Health & Welfare

Cables & Ropes

Lights / Sensors / Monitoring Systems

Algaculture / Seaweed / Low-trophic

RAS / Land-based Farming

Education & Training

Research & Development Organisations

AI / Software / Robotics

Water Quality / Filtration / Environmental

Fish Feed

Processing Technology

Transport / Logistics

Winch Systems & Sub-sea / Cage Infrastructure

Associations / Societies / Trade bodies

Press / Publishing & Media



THE EXHIBITION HOSTS OVER 250 WORLD-LEADING MANUFACTURERS AND SERVICE PROVIDERS FROM ACROSS THE AQUACULTURE INDUSTRY.

ACE
AQUATEC

AKVA GROUP

BRIMMOND
GROUP

Gael Force
GROUP

GroAqua

Institute of
Aquaculture
UNIVERSITY OF STIRLING

KNOX
W & J KNOX

MSD
Animal Health

OCEAN
KINETICS

PHARMAQ
part of **zoetis**

SAIC

Salmon
SCOTLAND

SCALE **AQ**

VONIN

xylem

"We had a fantastic, very busy 2 days at the event, showcasing our products and the latest line of tooling, whilst meeting with old clients and new. The stand was busy the whole time and had a great buzz about it. We can't wait for the next event to connect with others in the industry again."

KATE ARCHER, OPERATIONS ASSISTANT,
UNDERWATER CONTRACTING LTD.

HOW MUCH DOES IT COST TO EXHIBIT?



SHELL SCHEME

Includes, walls, carpet, basic electrical socket, lights, wastepaper bin, and name board

+ Mandatory £290+VAT Media Fee

(includes enhanced online listing and unlimited data capture apps)

+ Event participation insurance at £150+VAT

£380 + VAT



SPACE ONLY

Design and build your own stand
(not suitable for pop ups)

+ Mandatory £290+VAT Media Fee

(includes enhanced online listing and unlimited data capture apps)

+ Event participation insurance at £150+VAT

£315 + VAT

ALL STAND PACKAGES INCLUDE:

- Company profile on **Aquaculture UK website** (logo, company description, videos, photos, web and social media links)
- Exhibitor listed in the **show guide** and **floorplan**
- **FREE marketing** and promotional support
- Submit news articles and case studies for **AquaBuzz**

PLEASE NOTE: Graphics, wifi & furniture are not included in any stand package and can be ordered separately through the online manual (sent out prior to the show).



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 @Aquaculture UK #AquaUK

For further details, please contact:



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SPONSORSHIP OPPORTUNITIES

Aquaculture UK provides a perfect opportunity to increase the awareness of your company. A variety of sponsorship opportunities are available.

DIGITAL MARKETING SOLUTIONS

Direct email campaign

£1,200+VAT

Create a dedicated message to reach our opted-in, GDPR compliant 3rd party data of 1,000+ industry professionals.

Fantastic for highlighting any upcoming launches, recent innovations or industry research.



Visitor email sponsorship

£845+VAT

Have your branding included at the bottom of one **Aquaculture UK** visitor email sent to 5,000 industry professionals.

Excellent brand awareness opportunity and unrivalled way to drive traffic to your website via an advertising banner.



Webinar Sponsorship

£5,000+VAT

Webinars assist in lead generation and position your brand as thought-leaders. The benefit of hosting a webinar through the Aquaculture UK platform is the opportunity to promote your content to our quality audience and obtain data for a targeted follow-up.

Aquabuzz e-newsletter Sponsorship

£750+VAT per newsletter

Aquabuzz is a content rich newsletter sent to an audience of 2,500 industry contacts.



Each month there is one exclusive sponsorship which includes:

- Banner on the **Aquabuzz** newsletter and link to a URL of your choice 600 x 100px
- Inclusion of an article on the newsletter – no word limit (to be supplied by sponsor and will be subject to approval)
- 560px x 260px Image to go with the editorial in the newsletter

Package includes:

- Your own dedicated webinar on a topic of your choice (content and speakers supplied by sponsor)
- Webinar presented as 'in association with Aquaculture UK...'
- Dedicated webpage on the Aquaculture UK website
- 2 x targeted emails to the Aquaculture UK audience
- Banner on the Aquaculture UK website with a URL link of your choice
- Social media promotion
- GDPR compliant data of webinar registrants (NDA to be signed)
- Recording of your webinar hosted on-demand for 6 months



REGISTRATION OPPORTUNITIES



E - badge sponsor

£2,500+VAT
Sole sponsor

Print at home badges are emailed to all attendees ahead of the show and one company can be seen by all these potential prospects when they take up this opportunity. Package includes:

- Advert to be placed on fold down e-badge – creative provided by sponsor.



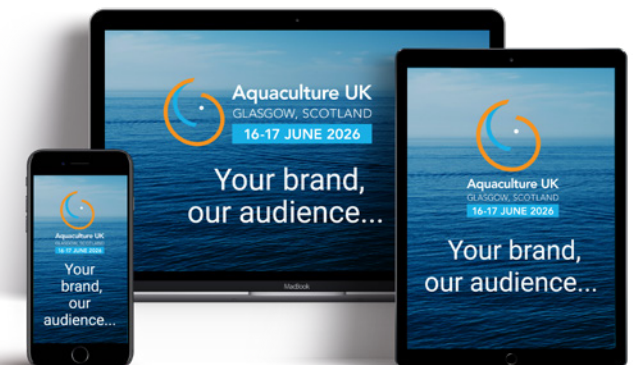
Online registration sponsor

£3,500+VAT
Sole sponsor

A cost effective opportunity to put your company in front of every person who visits the Aquaculture UK website and registers for the show. Package includes:

- Banner on Aquaculture UK home page
- Banner on landing page which people see when they register for the show
- Banner on confirmation email

All banners directly link to your website!



ONSITE OPPORTUNITIES

All prices inclusive of production and installation



Main Entrance – Lamp Post Branding Sponsorship

£4,000+VAT

Command attention from every angle with exclusive branding on three-sided signs wrapped around the lamp posts lining the main entrance to the venue.

- Includes 6 x lamp post signs, 2500mm high

SOLD!



Conference Theatre Sponsor

£4,500+VAT

2 theatres available

Align your brand with thought leadership and innovation by sponsoring the official Conference Theatre. As the hub of knowledge-sharing and expert discussion, the theatre attracts a high-calibre audience of engaged professionals, giving your brand prime exposure in a focused and respected setting.

**ONLY
1 LEFT!**



Floor Vinyl

**Large Floor Vinyl
(max. 1 tile) £750 + VAT**

A high-impact branded floor vinyl positioned in the main SEC hall, offering excellent visibility as visitors arrive at the venue.

- Includes 1 x 1800mm x 1200mm vinyl.

Small Floor Vinyl – £2,500 + VAT

A package of 10 smaller branded floor tiles, scattered around the show floor to create repeated brand exposure in high-traffic areas.

- Includes 10 x 1m x 1m floor tiles.

SOLD!

SOLD!

ONSITE OPPORTUNITIES



Concourse Advertising – Above Box Office

£5,500+VAT
sole sponsorship

Own the space that everyone passes through with a large-scale banner in the exhibition concourse. Offering unmissable visibility in a high-traffic, central hub where attendees gather, navigate, and connect.

- Includes 1 x w 5510mm x h 2760mm banner



Breakfast Briefing Package

Tuesday 16th or Wednesday 17th June
08.30 am – 09.30 am

£3,300 + VAT

Lead the morning conversation and align your brand with industry thought leadership. As the first touchpoint each day, the Breakfast Briefing is where fresh ideas and agenda-setting discussion begin, putting your brand at the forefront of a highly engaged audience from the moment doors open. Limited to two mornings.



Show Planner Sponsor

£3,500+VAT
sole sponsorship

This useful planner helps visitors find their way around the show and is an essential free hand-out for every attendee. As sole sponsor you'll receive:

- Full colour back page advert
- Stand location highlighted on map

ONSITE OPPORTUNITIES



Concourse Advertising – Hanging Banners

£2,500+VAT / £3,000+VAT

Achieve standout visibility with a rigged hanging banner prominently suspended within the exhibition centre concourse.

- ~~Medium Banner: 1500mm x 5000mm~~

SOLD

- Large Banner: 2000mm x 6000mm



Hall 4 Entrance Pillars

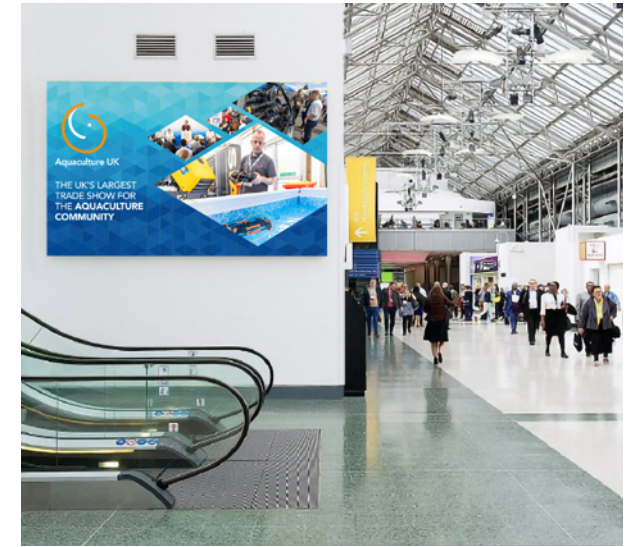
£945+VAT for 1

£2,850+VAT for all 3

Perfectly positioned to capture the eyes of arriving attendees, these 4 sided prominent displays offer a dynamic and repeated presence that reinforces your brand message as guests make their way into the event.

- Face size 500mm x 3000mm

SOLD!



Large Digital Screen Sponsorship

**£500+VAT for 1 slot
(Max 5 slots)**

Bring your brand to life with dynamic, high-impact messaging on a large digital screen located in a key area of the exhibition venue for all to see.

AWARDS SPONSORSHIP

The **Aquaculture Awards** bring together 600+ leaders from across the global aquaculture community. This is your opportunity to align your business with the innovators and decision-makers shaping the future of the sector.

WHY SPONSOR A CATEGORY?

Benefits of sponsoring the Awards:

- ✓ **Brand Profile and Awareness;** you'll benefit not only from branding on the night but also from a six-month marketing campaign and editorial coverage pre & post the event
- ✓ **Positioning;** aligning your brand with a specific category can help inform potential customers of your area of expertise
- ✓ **Thought Leadership;** Sponsorship is your way of recognising and championing the industry, supporting your clients and future customers in their journey
- ✓ **Networking;** awards evenings are a great opportunity to network, helping you to build lasting and memorable relationships for years to come

Aquaculture UK Awards Sponsorship

- £6,500+VAT per awards category
- ~~£1,035+VAT Wine Collar Sponsorship~~ **SOLD**
- £1250+VAT Table Gift Sponsor (sponsor to provide)
- ~~£940+VAT Awards Brochure - Back Page Advert~~ **SOLD**



Drinks Reception Sponsor

- £2,500+VAT

Have your brand as the first people see as they arrive.



**Aquaculture
AWARDS 2026**

TUESDAY 16 JUNE

If you are interested in booking any of the sponsorship items or wish to discuss your options please contact us.



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stand options and sponsorship
contact the team:



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 @Aquaculture UK #AquaUK

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